

### Who is it for?

The course is intended for senior HR professionals with responsibility for managing the developing the human capital in their organizations.

### What's in it for me and my business?

As markets become more competitive, the Human Resources function faces new and demanding challenges. Economic downturns, credit "crunches" and all the associated pressures of these developments ask new questions of the Human Resources professional. Traditional, administrative roles, activities and perceptions are no longer appropriate. The HR professional must transform to being a business leader and a strategic partner, driving and managing transformation through a demonstrable ability to initiate policy, manage change and ultimately add value to the business.

### What will I do and experience during training?

This comprehensive three day course focuses on the key issues relating to the perception, image and actuality of HR in today's businesses. The course will enable participants to review the evolving role of HR and what this role now requires in terms of business and people competencies. It will focus on how to build and negotiate new relationships with staff, line and top management and how to communicate the strategic vision of HR to internal and external stakeholders. Participants will be provided with an opportunity to review the key areas of HR activity, and learn to develop strategic approaches to make the HR function an essential partner for organisational success.

### What will I be able to do after I receive training?

You will be able to:

- Define a new strategic vision for the development of human capital in your organisation and its potential for impact on bottom-line performance
- Communicate this vision to key internal and external stakeholders.
- Identify the priority issues in repositioning the HRM function, its role, responsibilities, activities and relationships.
- Develop strategic approaches to transform the HR function into an essential partner for organisational success.
- Determine the new areas of knowledge and business / people competencies required of the staff in the HRM function.
- Negotiate and build new relationships with line and top management.

### Venue and date

**28<sup>th</sup> and 29<sup>th</sup> October 2010.**

**9am – 17pm**

**Training Academy PricewaterhouseCoopers  
Airport City 88a Omladinskih brigade Belgrade**

### Language

Training will be delivered in English.

### Fee

480 EUR (plus VAT) payable in dinars.

For more information please contact:

[training.academy@rs.pwc.com](mailto:training.academy@rs.pwc.com),

tel: 011 3302 100

Registration form is enclosed to this e-mail.

### Facilitator:

**Eugene O'Curry**



Eugene O'Curry is a hugely experienced management skills trainer and capacity building professional with over 30 years applied experience in both the private and public sectors.

A banker by original training Mr O' Curry worked for 25 years (1973-1998) with Allied Irish Banks in Ireland, the U.K. and on International consulting assignments in the FSU. Mr O'Curry served as Group Human Resources and Training Manager for Allied Irish Banks U.K. (1985 to 1991) in this role was responsible for establishing and overseeing the implementation of the Human Resource & Training strategy, policies, standards and procedures for the Retail / Corporate / Treasury and Group Support functions of the Bank in the UK.

Mr O'Curry has over 25 years experience in Management Training and is an acknowledged specialist in personal effectiveness skills training for managers. He has written and delivered training programmes in personal effectiveness skills for hundreds of managers on the 24 projects he has successfully completed in 13 countries for the EU / World Bank / DfID / MEDA almost exclusively in the transition economies of CEE/ FSU and emerging economies in Asia / Africa and the Middle East.

Mr O' Curry is an Associate Management Skills Trainer / Facilitator for the Irish Management Institute (IMli) since 1994 and an accredited short-listed Management Skills Trainer for the European Training Foundation (ETF) since 2003 and since 2009 senior trainer in PricewaterhouseCoopers Training Academy.

He has lectured on Management Skills best practices in many European countries and he has lectured on Human Resource Management to MBA students and teachers in both Western Universities (Haute Etude Commercial HEC - Paris) and Eastern Universities (Novosibirsk, Kemerovo, Ferghana, Dnipopetrovsk, Simferopol, amongst others ) (1997- 2005)